



MATT LAUDER GALLERY  
www.mattlauder.com.au

## CANVAS PRINTING PRICING & INFO



Leading the industry with the printing and the production of high end canvas for his own work, Matt Lauder Gallery's canvas services are offered to the everyday consumer without the crazy high end price tag.

So if you have an image from an iPhone, point and shoot camera, DSLR or high resolution drum scan then we can print your image onto canvas for you.

Your canvas will be printed on a Premium grade canvas made by industry leaders Canson, using the best printers in the industry and then specially coated with a UV protective polymer coating and then stretched on a bar that is Australian made from a renewable Australian timber farm.

Canvas Only pricing is 15% less than the stretched pricing. Which is popular for interstate and international customers wanting to save on postage costs.

All stretched canvas is ready to hang with wire hanging system and felt wall protectors.

All pricing includes GST. For international customers please take a further 10% off pricing.

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# iPhone / Phone Camera

You can email your phone image straight to us from your phone to our special email address and we will prepare it for print. Always email us the largest file option.

In your email just let us know the size you want and some basic contact details and we will get in touch with you. If you want bigger or smaller sizes than whats listed let us know and we can advise your if your image can be printed bigger or costings on smaller sizes.

The quality from your iPhone or Android phone will amaze you.

Our canvas email address is : [canvas@mattlauder.com.au](mailto:canvas@mattlauder.com.au)

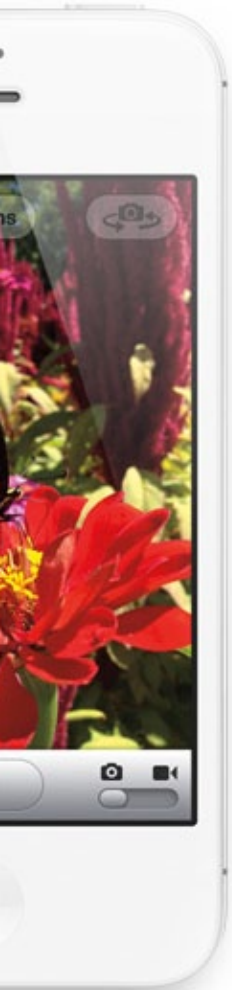


htc  
quietly brilliant



Size inch	Size cm	Canvas Only	Stretched
16 x 12 inch	40 x 30 cm	\$63	\$75
24 x 18 inch	60 x 45 cm	\$93	\$99
32 x 24 inch	81 x 60 cm	\$136	\$160

Want larger, then please email or call us. Custom sizes also available.



iPhone 4 image

Emailed from the phone to us, minor adjustments then printed 24 x 18 inch.

Come into our gallery to see the quality.

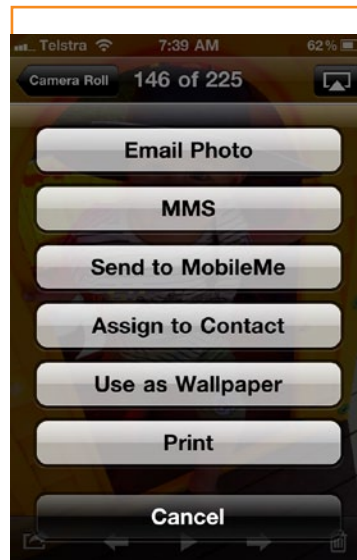
# How to send us your iPhone / Phone Photos

This is a quick guide on how to send your iPhone image to us. If you have a camera other than an iPhone we are sure the process will be something similar.

Our canvas email address is : [canvas@mattlauder.com.au](mailto:canvas@mattlauder.com.au)



On your iPhone navigate to your "Photos" album and select the image you would like to send us. Then click on the bottom left icon that looks like a box with an arrow coming out of it.



Now you will be given the option on what you would like to do with your image. Click on "Email Photo"



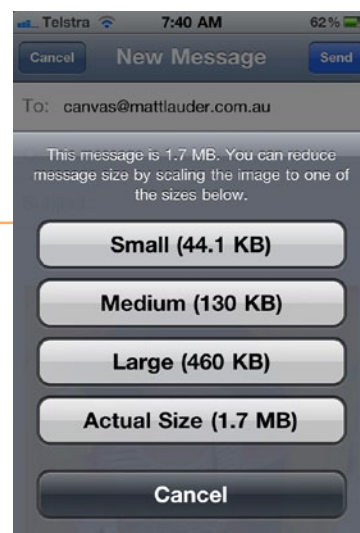
Now your in your email and you can write us your message to accompany your image. In this area let us know the size you would your canvas printed along with any other details you would like us to know.

Your email address will come as a default but give us a mobile phone contact number. We will contact you for payment details and any other details about your canvas if we feel it is necessary.

Make sure you send the email to [canvas@mattlauder.com.au](mailto:canvas@mattlauder.com.au)

When you hit "Send" you will be asked what size to email your attached image. ALWAYS click the Actual Size or the option that sends the largest sized image too us.

Now your done and we will do the rest.







# DSLR / point & shoot cameras Scanned Film / Scanned Photo

The pricing below is for images captured off point and shoot cameras, digital SLR cameras and film photographers who shoot film and have a digital file. Also those who have a scanned photo or want us to scan it for them.

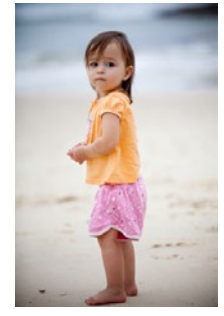
We can print images that are jpeg, tiff, psd and pdf.

There is no need to send images that are higher than 300 dpi and they can be as low as 72dpi.

**Red pricing means that size is specially priced.**

STANDARD

Size inch	Size cm	Canvas Only	Stretched
18 x 12 inch	45 x 30 cm	\$68	\$80
24 x 16 inch	60 x 40 cm	\$85	<b>\$90</b>
30 x 20 inch	75 x 50 cm	\$106	\$125
36 x 24 inch	90 x 60 cm	\$157	\$185
42 x 28 inch	106 x 70 cm	\$182	\$215
48 x 32 inch	110 x 75 cm	\$225	\$265
54 x 36 inch	135 x 90 cm	\$276	\$325
60 x 40 inch	150 x 100 cm	\$327	\$385



SQUARE

Size inch	Size cm	Canvas Only	Stretched
12 x 12 inch	30 x 30 cm	\$55	\$65
16 x 16 inch	40 x 40 cm	\$68	\$80
20 x 20 inch	50 x 50 cm	\$80	\$95
24 x 24 inch	60 x 60 cm	\$114	\$135
28 x 28 inch	70 x 70 cm	\$136	\$160
32 x 32 inch	80 x 80 cm	\$157	\$185
36 x 36 inch	90 x 90 cm	\$178	\$210
40 x 40 inch	100 x 100 cm	\$210	\$255



# PANORAMIC

Size inch	Size cm	Canvas Only	Stretched
30 x 10 inch	75 x 25 cm	\$72	\$85
40 x 13 inch	101 x 33 cm	\$97	<b>\$99</b>
50 x 16 inch	127 x 40 cm	\$165	\$195
60 x 20 inch	152 x 50 cm	\$238	\$280
70 x 23 inch	177 x 60 cm	\$357	\$420
80 x 26 inch	203 x 66 cm	\$467	\$550
90 x 30 inch	228 x 75 cm	\$663	\$780
100 x 33 inch	254 x 83 cm	\$841	\$990
120 x 40 inch	304 x 101 cm	\$1062	\$1250



Panoramics 60 inch and over come with additional rear support bracing.

# TRIPTYCH

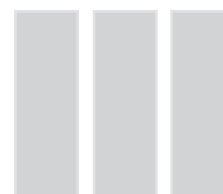
Triptych is the process of splitting your single image up into three panels. The sizes below are for each panel but the price is for all three panels.

Splitting your image into three pieces is something we do for you.

With all Triptych images keep in mind that you will get more width on your wall subject to the distance you space each panel from the other.

A single 60 inch canvas will cover 152 cm on your wall. Where a 60 inch triptych made up of 3 x 20 inch panels with say a 10cm gap will cover 172cm on your wall.

Size inch	Size cm	Canvas Only	Stretched
10 x 20 inch	25 x 55 cm	\$225	\$240
14 x 28 inch	40 x 70 cm	\$318	\$375
20 x 40 inch	50 x 100 cm	\$467	\$550
30 x 60 inch	75 x 152 cm	\$671	\$790
12 x 12 inch	30 x 30 cm	\$187	<b>\$220</b>
20 x 20 inch	50 x 50 cm	\$255	\$300
30 x 30 inch	75 x 75 cm	\$408	\$480
40 x 40 inch	100 x 100 cm	\$586	\$690



# TYPES OF WRAP

## MIRROR WRAP

Mirror wrap is best used when you have key parts of the image that are close or on the edge of your photo. What we do is use and duplicate 5cm of your image edge that's needed to wrap around the stretcher bar. This method allows for the full image to be displayed on the front and for the sides to also have image that blends in with the texture and context of the photo.

## GALLERY WRAP

Gallery Wrap is the process where if you order a 30 x 20 inch canvas (75 x 50cm) then the image is re sized (enlarged) by 10 cm to take into consideration the wrap around the bar. In this situation if you have important parts of the image near the edges then this may end up on the side of the canvas. If this is a problem then Mirror Wrap is your best option.

# WYSWYG PRICING

What You See is What You Get pricing. This means that our pricing listed isn't subject to any surcharges for different styles of wraps you might ask for.

Our system is all set up so most of the print set up is just a click of a button. Hardly worth charging you \$25 for is it. Like some places do.

# IMAGE TYPES

jpeg | tiff | psd | pdf

We can accept images with the above file extensions. For customers sending us jpeg images please don't worry too much about re sizing your file we can do all that for you to your required size. If there is a problem we will let you know.

For customers sending us tiff or psd files please keep under 300 dpi and when saving use LZW compression. This just cuts down on file size for uploading and downloading it doesn't hurt your image at all.

For pdf customers please make sure if you have any text in your file embedded.

If you have any queries about the above please contact us.

# COLOUR MANAGEMENT

## MADE EASY

For customers who have no idea what colour management is about, don't worry just let us do it for you, we have been printing our work for over 10 years. We will always aim to give you the best possible image from what you supply us.

For customers wanting to soft proof their work for our printers then please email us and we can send you through our profile. Or you can leave it up to us.

We work in a colour managed environment on ICC profiled computers and printers.

Please send us your files in Adobe RGB colour or sRGB if Adobe RGB is not available.

If in doubt don't change anything to your image just send it to us and we will work it out for you.

# PROOFS & ADJUSTMENTS

## COLOUR CAST REMOVAL | MINOR ADJUSTMENTS

Sometimes when a customer sends an image it can do with a few tweaks. Especially with colour balance and temperature (too warm or cool).

If you send us your image we might recommend that some changes need to be done to make the image appear at it's best, when we do those changes we will email you a digital proof for approval.

There is no cost for adjustments or digital proofs.



# HOW TO GET YOUR IMAGE TO US

UPLOAD | POST | DROP IT IN

For iPhone and Android customers all you need to do is email your image too us from your phone. Our email address is [canvas@mattlauder.com.au](mailto:canvas@mattlauder.com.au)

Always select the largest file size option.

In your email let us know the size option you are wanting. If we don't think it is possible at that size due to file size we will let you know.

For all other file types from Point and Shoot cameras, DSLR and high rez files.

The best way to get your image to us is via Upload using our drop box service. You can find this on our web site. [www.mattlauder.com.au/canvas](http://www.mattlauder.com.au/canvas). With your upload please complete all the fields and include the canvas size you would like, delivery address and best contact number.

You can post your image to us on a CD / DVD / or memory stick to:  
Matt Lauder Gallery  
Po Box 9460  
Wyoming, NSW, 2250

Or you can drop it in yourself to our address (by appointment) Shop 4 / 1-3 Birru Road, North Gosford or to any of our retail displays in major shopping centers. See our site for location dates and details.

# PAYMENT

DIRECT DEPOSIT | CREDIT CARD | EFPOS | CASH

We can take any of the above payment methods, Master Card, Visa and AMEX. (there is no surcharge for using AMEX.)

Payment is required prior to any printing work being done to your image. Shipping will be quoted at this time.

# POSTAGE / COURIER

Canvas only printing is shipped using Registered or Express Post. Pricing for canvas only orders within Australia is \$15 as a flat rate.

For international orders we ship using International Registered Post. Cost is subject to location and weight.

For stretched canvas delivery we use a combination of Australia Post or a Courier service. Who we use is subject to the size and weight of the order.

\*\* All final postage costs will be supplied before any processing of payments and will be given when we contact you to collect payment details.

Location	Courier
Sydney	\$15
Newcastle / Woolongong	\$18
Central Coast	\$15
Country NSW	\$35
Melbourne	\$25
Country Victoria	\$35
Brisbane / Gold Coast / Sunshine Coast	\$25
Country Queensland	\$35
Adelaide / Perth / Darwin / Tasmania	\$35
Country SA, WA, NT	\$35

Courier costs may be adjusted especially for country locations depending on the order made.

Where possible for country locations we will use Australia Post.

Though Australia post does have size restrictions and will not take packages over 105cm long.

# LIMIT OF LIABILITY

Submitting any film, print, slide, negative or digital media to us for scanning, printing or other handling constitutes an AGREEMENT by you that any damages or loss by our company, subsidiary, or agents, even though due to the negligence or other fault of our company, subsidiary, or agents, will only entitle you to replacement with a like amount of unexposed film and processing or digital media. Except for such replacement, the acceptance of the film, print, slide, negative or digital media is without other warranty or liability and recovery for any incidental or consequential damages is excluded.

# WARRANTIES & RETURNS

We are a registered business and comply with the practices and obligations as outlined by the NSW Department of Fair Trading.

Our work carries a 12 month workmanship warranty. Should your canvas experience a fault during this time it will need to be returned for a claim to be made. Should the reason for the claim be deemed a fault of the customer it will be returned.

Should the fault be deemed a workmanship one then the canvas will be replaced, not repaired.

The customer is liable for all postage costs for the canvas to be shipped to us and returned. If the item falls under our workmanship warranty then we will cover all costs with shipping.

We have arrangements with national carriers and the product will need to be packed correctly and returned using them which we will organise.

# COPYRIGHT

The customer is responsible for all copyright of the image being printed by us. When submitting your image you are taking full responsibility and declaring that you are the owner of the image and or have permission for it to be printed.

In the case of us scanning an image for you for print, you agree that by sending us the image that you are the owner and or have permission for it to be duplicated into a digital file for print.

If we suspect that an image is being printed without permission or ownership we reserve the right to ask for proof of ownership or can refuse the order.